

## Why almonds add up?

By Tim Jackson

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### Water use:

- Zero crop waste per harvest
- 98% drip irrigated
- 2-3 year shelf life
- Actual litres used per kg reducing due to NPD
- Industry wide ESG commitment

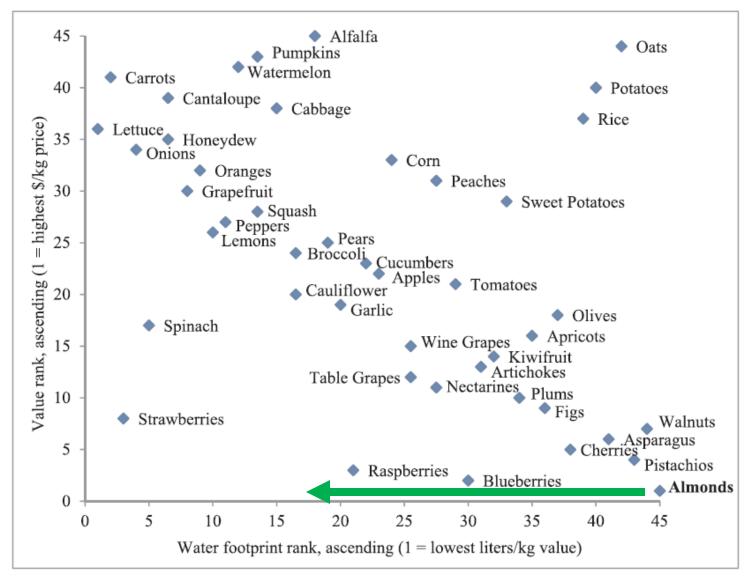


Fig. 4. Major California crops ranked by water footprint values (horizontal axis) and ranked by average (2004-2015) farm-gate price (vertical axis). "Almonds" is bolded.

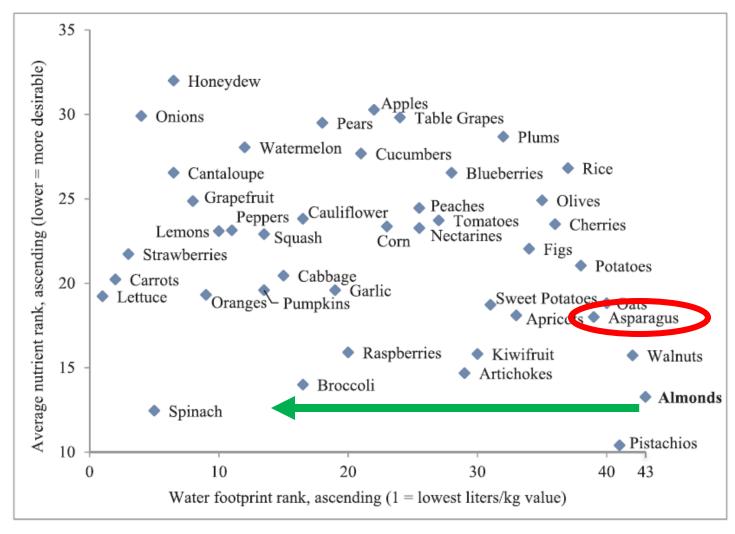
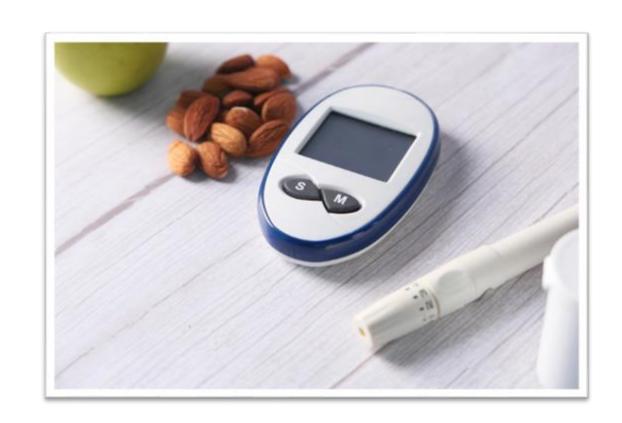


Fig. 3. Major California crops ranked by water footprint values (horizontal axis) and average rank of 11 nutrient categories (vertical axis; note that the minimum value is 10). "Almonds" is bolded.

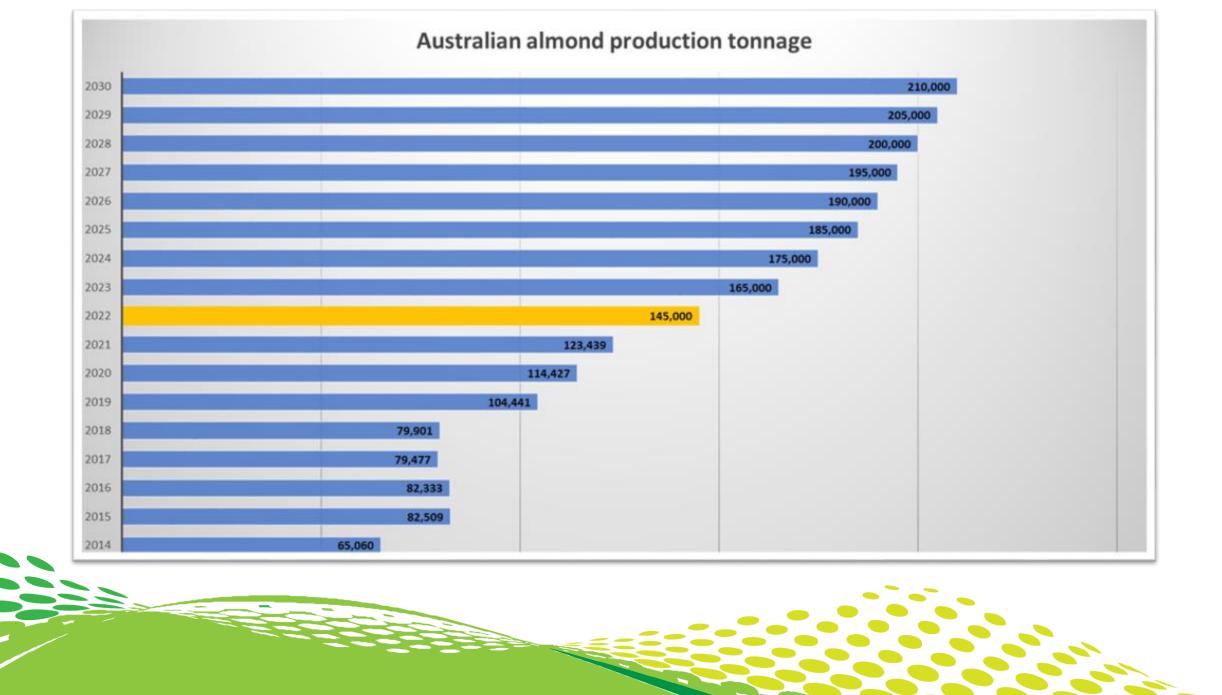


#### **Health Wellness**

- Improve cognitive function
- Improves recovery
- Reduces risk of obesity
- Reduce risk of diabetes
- Improves heart health
- Protein source
- Vitamin E antioxidants
- Improves skin
- Gluten free
- High in fibre







## Innovation:

- Upwards of 30 R&D projects
  - Dedicated experimental orchard
  - Life cycle analysis
  - Soil health
  - Cover crops
  - Water efficiency
  - Drought tolerance rootstocks/varieties
  - Carbon capture
  - New product development
  - Integrated pest management
  - Robotics

#### Sustainability

#### **Our Mission:**

Growing today so we can grow tomorrow.

Making the most of water used (demonstration)...



#### **Industry Snapshot**

- Less than 200 growers
- Five key processors
- Australia's highest value horticultural export crop
- Key markets Europe, China, India, Australia
- Pricing at 10 year lows due to supply-demand imbalance and freight
- Plant-based food phenomenon driving demand
- Market megatrends: Sustainability Health and Wellness
- 59,000 hectares
- Collaborative industry















#### What is the best before date of an almond?

- (a) 1 month
- (b) 6 months
- (c) 9 months
- (d) 1 year



# Thank you

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