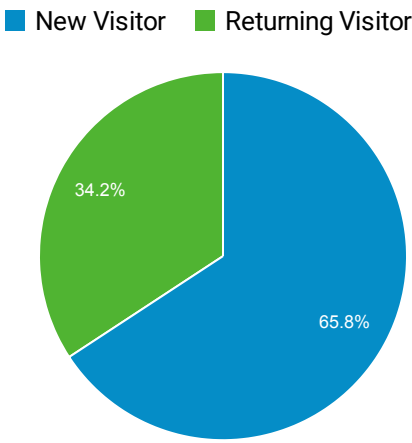
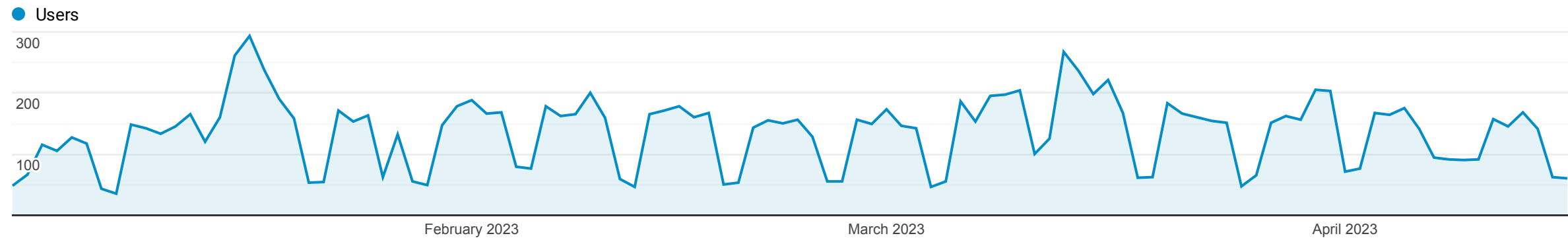


Jan 1, 2023 - Apr 16, 2023



Language		Users	% Users
1.	en-us	2,310	39.68%
2.	en-gb	1,783	30.63%
3.	en-au	1,599	27.46%
4.	zh-cn	38	0.65%
5.	en	31	0.53%
6.	fr-fr	11	0.19%
7.	en-nz	6	0.10%
8.	en-za	5	0.09%
9.	es-es	4	0.07%
10.	ja	4	0.07%

Active Users

All Users
100.00% Users

17 May 2021 - 23 May 2022

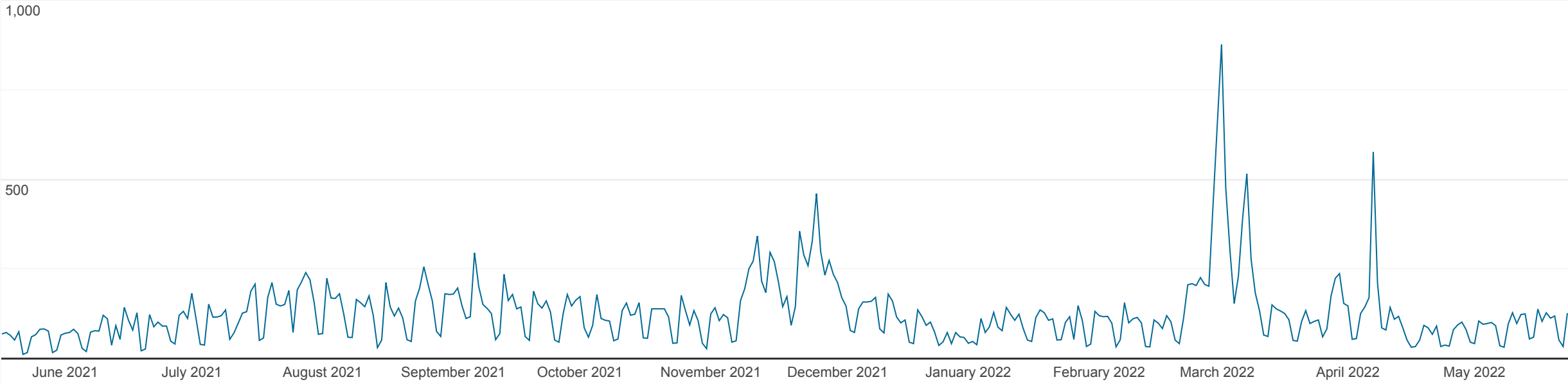
Active Users

- ☒ 1-Day Active Users

☐ 7-Day Active Users

☐ 14-Day Active Users

☐ 28-Day Active Users



1-Day Active Users

126

% of Total: 100.00% (126)

7-Day Active Users

512

% of Total: 100.00% (512)

14-Day Active Users

945

% of Total: 100.00% (945)

28-Day Active Users

1,536

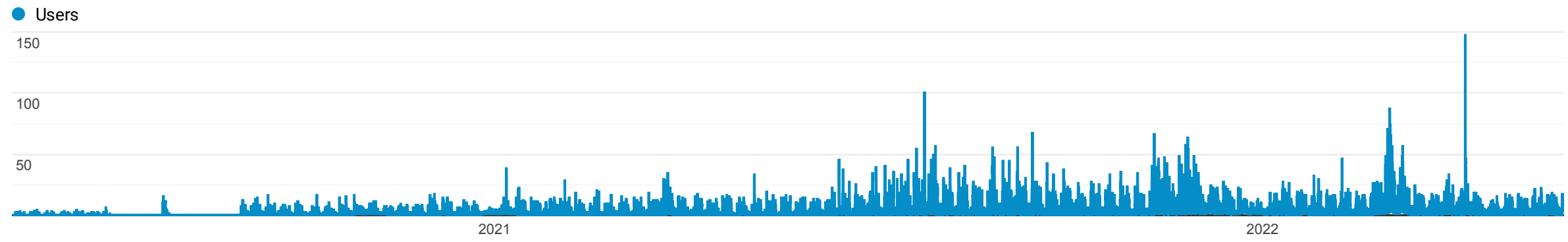
% of Total: 100.00% (1,536)

Audience Overview

All Users
100.00% Users

17 May 2020 - 23 May 2022

Overview



Users
27,714

New Users
27,699

Sessions
77,146

Number of Sessions per User
2.78

Page Views
216,176

Pages/Session
2.80

Avg. Session Duration
00:03:53

Bounce Rate
0.96%

New Visitor

Returning Visitor

20.2%

79.8%

Language		Users	% Users
1.	en-au	13,204	47.74%
2.	en-us	9,091	32.87%
3.	en-gb	4,737	17.13%
4.	en	313	1.13%
5.	zh-cn	80	0.29%
6.	es-es	32	0.12%
7.	en-ca	20	0.07%
8.	en-nz	12	0.04%
9.	ko-kr	12	0.04%
10.	zh-tw	12	0.04%

Users
50,771

Avg. Engagement Time
00:00:48

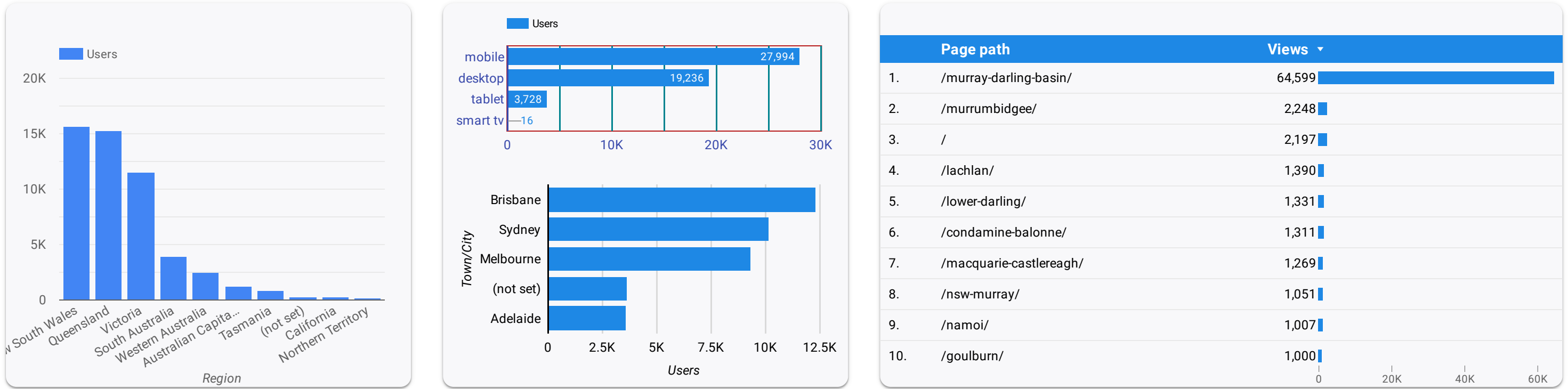
Page Views
91,593

Engagement Rate
38.64%

Sessions
64,317

Total Events
291,053

Traffic Type



Users
5,599

Avg. Engagement Time
00:00:47

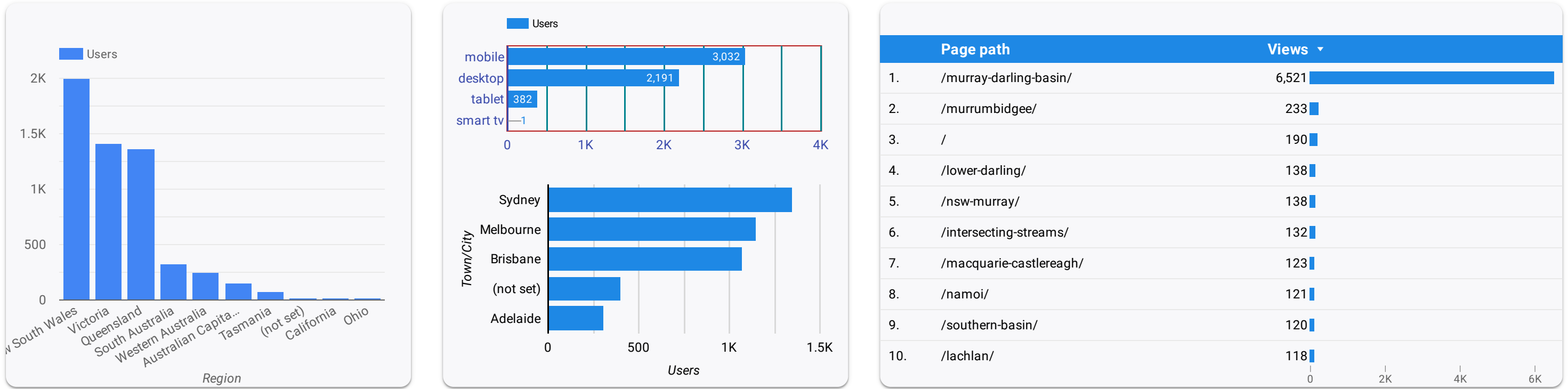
Page Views
9,529

Engagement Rate
37.12%

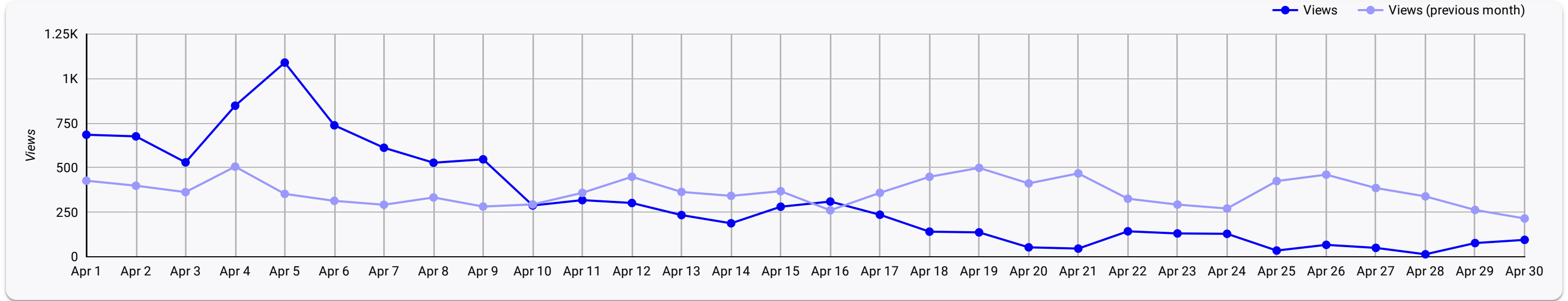
Sessions
6,738

Total Events
29,573

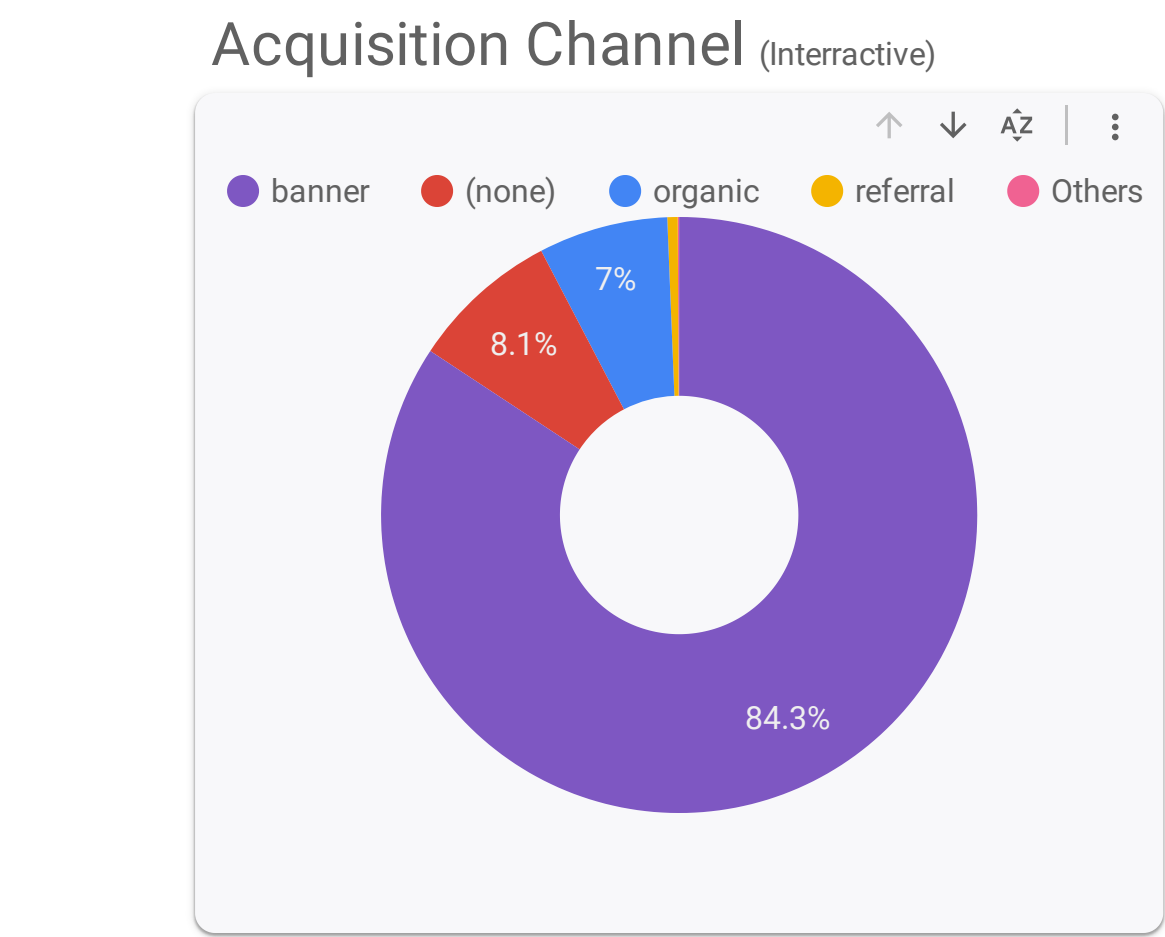
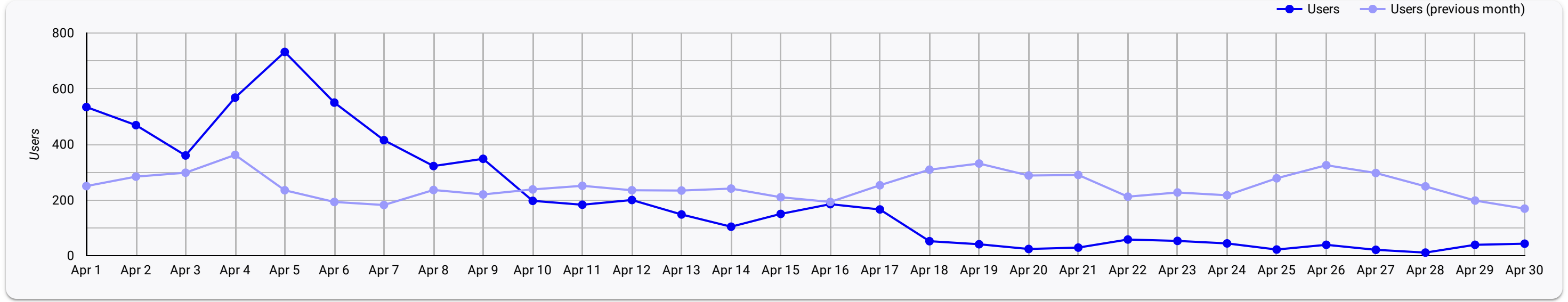
Traffic Type



Pageviews



Users



Organic Search Queries (Scroll-able)

	Query	Impressions	Clicks	CTR	Avg. Position
1.	murray darling basin	3,386	11	0.32%	8.79
2.	murray darling river	661	0	0%	12.36
3.	murray darling	602	1	0.17%	10.71
4.	murray-darling basin	377	0	0%	8.66
5.	namoi river	311	0	0%	13.77
6.	the murray darling basin	174	0	0%	7.01
7.	murray river	163	0	0%	64.94
8.	mdba live river data	146	0	0%	10.5
9.	mdba river data	146	1	0.68%	4.68
10.	bom namoi	144	0	0%	12.1
11.	barwon river nsw	131	0	0%	10.79
12.	murrumbidgee river levels	119	8	6.72%	6.82

A

All Users

Add comparison +

Last 12 months

Jul 22, 2023 - Jul 22, 2024

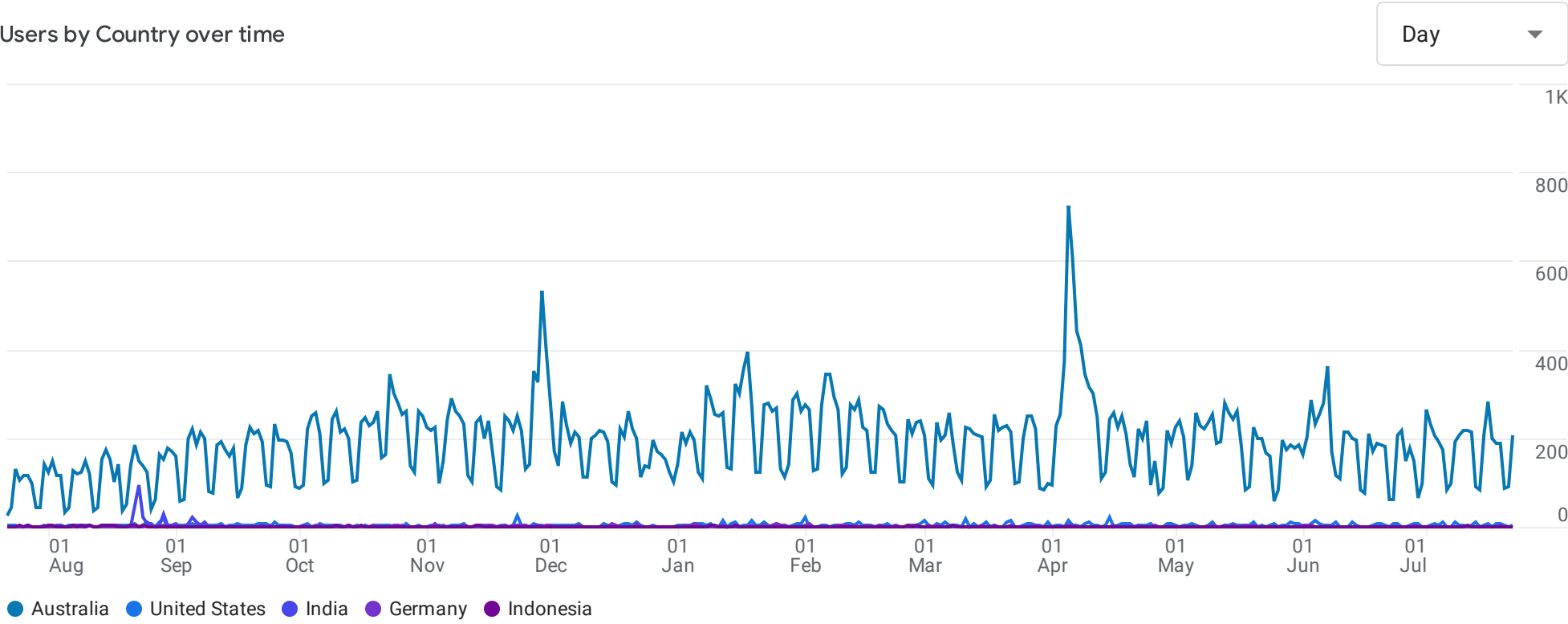
▼

Demographic details: Country

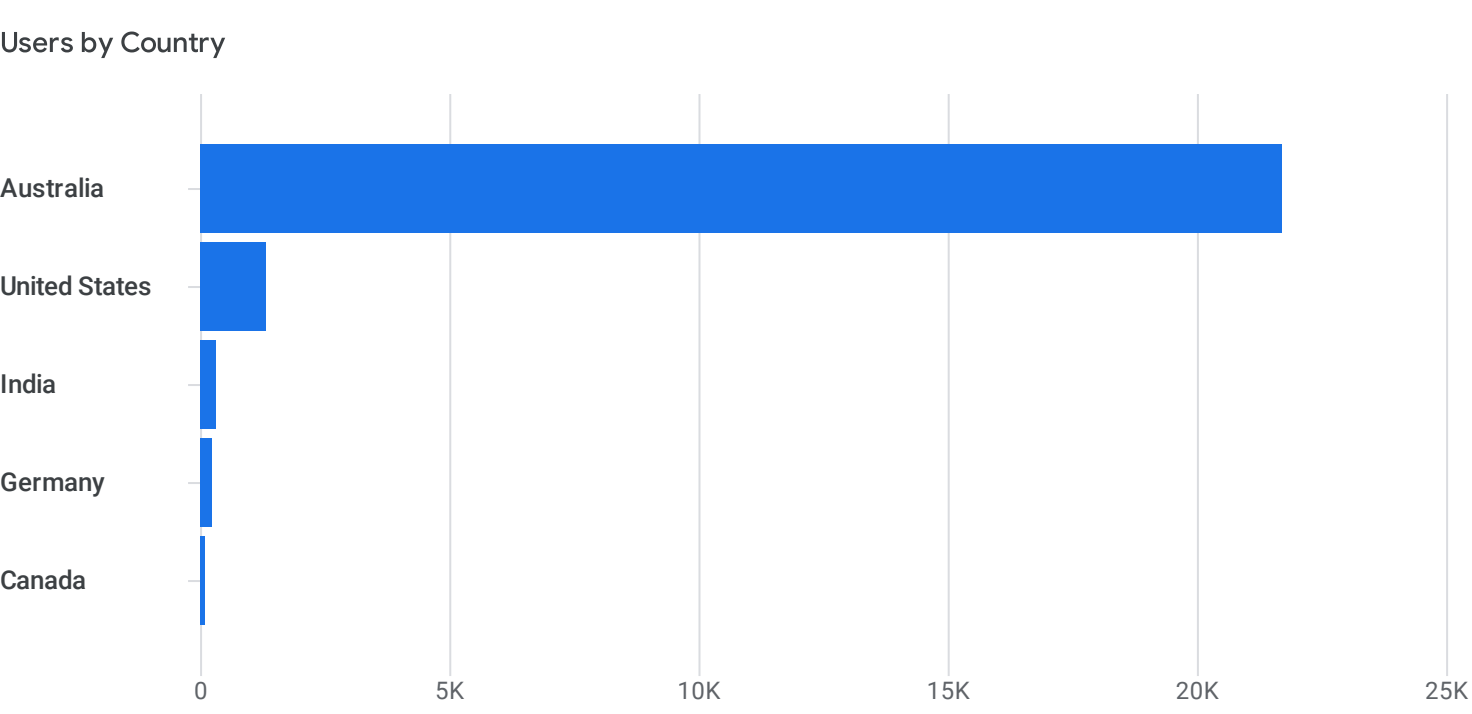
✔ ▼

Add filter +

Users by Country over time



Users by Country



🔍 Search...

Rows per page: 10 ▼

Go to: 1

< 1-10 of 62 >

Country ▼ +		↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events ▼	Key events All events ▼	User key event rate All events ▼	Total revenue
		24,125 100% of total	23,068 100% of total	97,141 100% of total	86.13% Avg 0%	4.03 Avg 0%	6m 49s Avg 0%	1,050,093 100% of total	0.00	0%	\$0.00
1	Australia	21,691	20,691	94,436	86.4%	4.35	7m 24s	1,017,033	0.00	0%	\$0.00
2	United States	1,307	1,248	1,045	74.11%	0.80	23s	9,480	0.00	0%	\$0.00
3	India	307	300	395	75.38%	1.29	2m 05s	3,744	0.00	0%	\$0.00
4	Germany	231	220	287	94.1%	1.24	48s	1,670	0.00	0%	\$0.00
5	Canada	81	34	79	90.8%	0.98	59s	694	0.00	0%	\$0.00
6	Indonesia	73	37	165	86.84%	2.26	5m 10s	5,217	0.00	0%	\$0.00
7	New Zealand	72	55	99	81.15%	1.38	2m 43s	1,274	0.00	0%	\$0.00
8	United Kingdom	48	45	81	85.26%	1.69	8m 00s	1,921	0.00	0%	\$0.00
9	Ireland	46	45	30	58.82%	0.65	12s	224	0.00	0%	\$0.00
10	Spain	42	38	80	86.02%	1.90	5m 38s	1,111	0.00	0%	\$0.00